

## Gartner Resources Spotlight: Peer Connect

The University's Gartner license provides a wealth of IT research resources. This article is the first in a series that will spotlight specific elements of the Gartner services – some of which may be a little bit off the beaten path.

### Introducing: Peer Connect

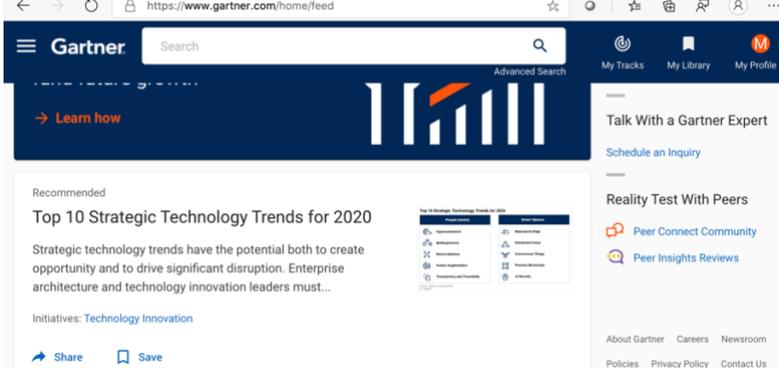
The *Gartner Core Research and Gartner Technical Professionals* services offer research documents, analyst calls, toolkits, and starter guides on a wealth of topics. Sometimes though, you may wish to learn about the experiences of others in or beyond our sector when investigating a solution, deploying a product, or developing practices for a service.

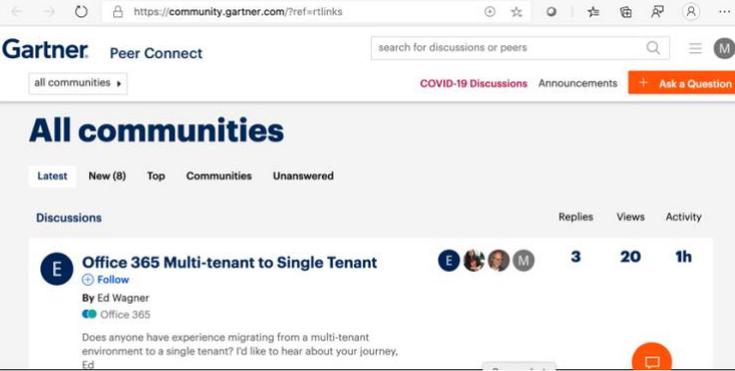
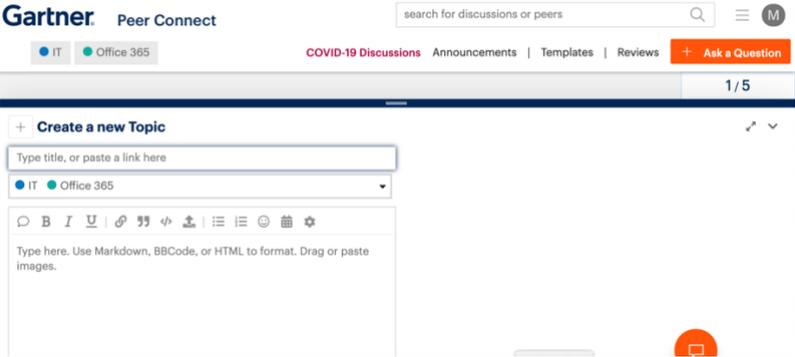
Gartner Peer Connect is a tool, directly accessible from our Gartner portal, that facilitates posing questions to the community and participating in discussions on a topic. These peers are not Gartner analysts. They are people in other organisations who are doing things that you are planning to do or have experiences in topics that you would like to learn about.

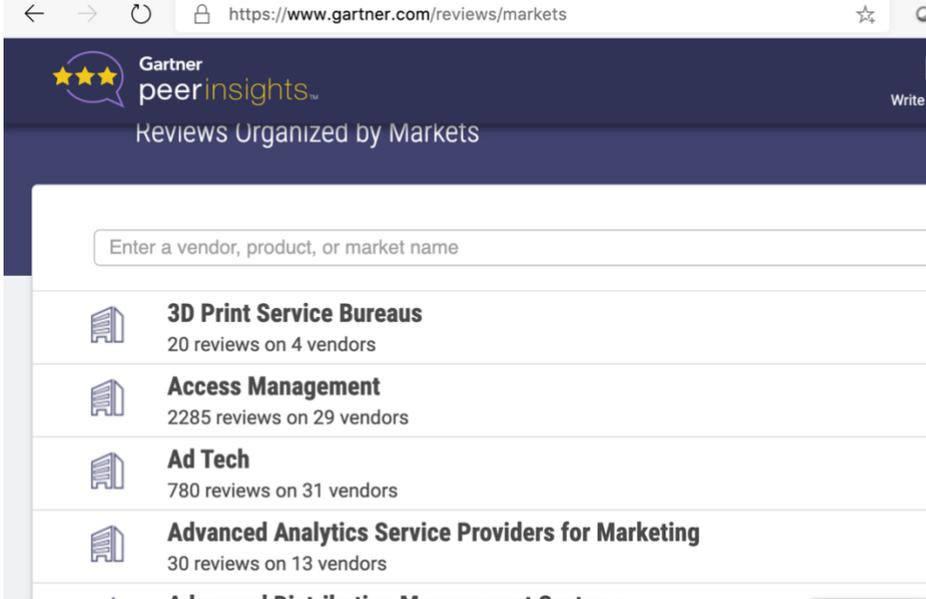
Peer Connect also has a section called Peer Connect Reviews where you may read reviews and opinions that others have about a multitude of vendors, vendor product lines, or product categories.

Like all research resources, these Peer Connections help to inform your decision processes, but do not replace your own good judgement.

### Accessing Peer Connect

Action	View
<p>Start at the U of T Gartner portal login page at <a href="https://gartner.utoronto.ca">https://gartner.utoronto.ca</a></p> <p>Login with your UTORid credentials.</p>	
<p>When you arrive at the portal landing page look to the right side of the screen and see the Peer Connect options under <b>Reality Test with Peers</b>.</p>	
<p>1. Peer Connect Community – For interacting with other practitioners.</p>	

Action	View
<p>2. Peer Insight Reviews – To see vendor or product / product category reviews.</p> <p>From the Gartner portal click on <b>Peer Connect Community</b>. From here you may:</p> <ul style="list-style-type: none"> <li>- <b>Search</b> for a topic of interest and discover questions and responses that relate to your needs;</li> </ul>	
<p>Click <b>Ask a Question</b> and pose something of your own. Make sure to enable notifications to be advised when there's a response.</p>	
<p>From the portal, click <b>Peer Insight Reviews</b> and this landing page appears.</p> <p>Enter a product name, category, or vendor and look through the results.</p>	

Action	View
<p>To refine the search, press the <b>Categories</b> icon in the top right of the screen and the different market categories are listed.</p> <p>From here look at the reviews and/or post your own.</p>	 <p>The screenshot shows the Gartner Peer Insights website interface. At the top, there is a navigation bar with the Gartner logo and 'peer insights' text. Below this, the page title is 'Reviews Organized by Markets'. A search bar prompts the user to 'Enter a vendor, product, or market name'. Below the search bar, a list of market categories is displayed, each with a building icon, a category name, and the number of reviews and vendors. The visible categories are:</p> <ul style="list-style-type: none"> <li><b>3D Print Service Bureaus</b>: 20 reviews on 4 vendors</li> <li><b>Access Management</b>: 2285 reviews on 29 vendors</li> <li><b>Ad Tech</b>: 780 reviews on 31 vendors</li> <li><b>Advanced Analytics Service Providers for Marketing</b>: 30 reviews on 13 vendors</li> <li><b>Advanced Distribution Management Systems</b>: (partially visible)</li> </ul>

If you have any questions about Peer Connect or would like to investigate further, please feel free to contact me at [marden.paul@utoronto.ca](mailto:marden.paul@utoronto.ca) or 416 946 0440.