

GTP resources to support each phase of your initiative

Plan

Assess

Design

Select

Research Content Types

Planning Guides

Annual technical trends and planning considerations

Solution Paths

Roadmap to implement a new solution

Initiative Analysis

Analyzing the business case, impact and plan for an initiative

Single Assessments

Discovery and assessment of a single technology or solution

Comparison Assessments

Provides analysis and comparison of multiple technologies or solutions

Decision Points

Choose technical architecture based on unique customer requirements

Guidance Frameworks

Step-by-step guidance to tackle a specific challenge, architecture or implementation

Evaluation Criteria

Prioritized product requirements and RFP templates

In-Depth Assessments

Product/Service scored against the Evaluation Criteria

Solution Comparisons

Side-by-side product/service comparison

Additional Resources



Talk to an Expert: Speak with an expert analyst to develop strategy, review architecture, and/or design implementation plans.



Cloud Decisions / Cloud Match: Online interactive tool to evaluate Cloud providers with in-depth, real-time metrics.



Network With Peers: Understand how peers are leveraging new technologies, and read peer reviews of vendors and products.



Attend Conferences: Catalyst, Summits, and Symposium

With Your GTP License You Have Access to:

Daily, weekly, monthly, GTP resources become an “on-demand” and flexible resource to meet your needs.



Learn From Unlimited Access to GTP Research Content

2,500 research docs across 9 domain areas
Unique branded research content
300+ documents published annually

Deep technical content focused on:

- Technical architecture design
- Technology platform selection
- Deployment challenges



Unlimited Access to GTP Analyst Calls

100+ analysts, become extended, on demand resources for your technical teams
1 hour long inquiry calls

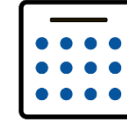
Contextualize our unique research frameworks with guidance for your specific environment.



Networking With Peers through the Gartner Portal

Exchange ideas, expertise and best practices with peers

Connect with a growing community of peers drawn from our clients in 10,000 distinct enterprises



Attend our annual *Catalyst* Conference*

Aug. 12-15 San Diego, CA
2019 Theme: Architect and Secure to Drive Digital Transformation

Join 2,000+ of your peers to network, learn and stay ahead of the curve.

*Two tickets to Catalyst are included in a subscription to GTP.

Typical Deep Coverage Areas for Gartner for Technical Professionals

Application Architecture & Platforms

- API Design / Gateway
- Application PaaS
- Agile Architecture
- Cloud / Web Applications
- Docker / Containers / Kubernetes

Application Development & Platforms

- Application Design / Deployment
- Application Performance Monitoring
- Mobile App Frameworks / Design
- Continuous Delivery / Integration
- Java / JavaScript Frameworks

Integration Architecture & Platforms

- API Management / Mediation / Integration
- Application Integration (Cloud-Native)
- Integration Platform as a Service
- Microservice Architecture / Integration
- Service Bus

CRM Strategy & CX

- Digital Commerce
- Customer Analytics / Customer 360
- Customer Engagement Channels
- Chatbots
- Voice of the Customer (VoC)

Digital Workplace

- Office 365, Exchange Online, SharePoint
- Google Suite / Apps
- Enterprise Content / Search

Mobile/Endpoint Technologies

- VDI/ Virtualization
- EMM / MDM / UEM
- Windows 10
- Unified Workspaces
- Mobility/ Mobile OS (iOS, Android)

Analytics & BI Solutions

- Artificial Intelligence/ Machine Learning
- Supervised/Unsupervised Learning
- Business Intelligence
- Data Science
- Data Mining/ Analytics Pipeline

Data Management Solutions

- Data Ingestion/ Integration
- Databases/ Warehouses (LDW)/ Data Lakes
- Data Architecture
- Data Quality
- Hadoop/ Big Data

Cloud Computing

- Cloud Strategy
- Cloud Roles & Org Models
- Cloud Adoption / Business Case
- Selecting Cloud Providers
- Hybrid IT Strategy
- Edge Computing & Emerging Technologies

Data Center Infrastructure

- Data Center Modernization / Consolidation
- Hybrid Architectures
- Business Continuity / Disaster Recovery
- Networks & Storage
- Private Cloud

I&O and Cloud Management

- Cloud Governance / Monitoring
- DevOps, PlatformOps & AIOps
- Cloud Migration
- ITSM
- Capacity Planning / Cost Optimization

Internet of Things

- IoT Edge Architecture / Analytics
- IoT Reference Model
- IoT Security / Risk Management
- IoT ML

Identity and Access Management

- Authentication / Authorization
- Customer Identities / CIAM
- Entitlement Management
- Federated Identity / SSO
- IAM Planning / Governance

Tech, Info & Resilience Risk

- Risk Assessments
- Security Metrics
- Cyber Security
- Security Awareness / Training
- Standards & Compliance

Security of Apps & Data

- SecDevOps / DevSecOps
- DAST / IAST / AST
- Data Loss Prevention (DLP)
- Encryption / Tokenization / Masking
- Web Application Firewall (WAF)

Security of Networks / Endpoints

- Firewall (EFW, FW)
- IPS / IDS
- Endpoint Protection Platform / EDR
- Intrusion Detection / Prevention
- iOS / Android / Windows / Chrome Security

Security of the Cloud

- Cloud Access Security Brokers (CASB)
- Cloud Security Posture Management
- IaaS / PaaS / SaaS / DBaaS Security
- Cloud Risk Assessment
- Office 365 Security

Security Operations

Incident Response

- Threat Intelligence / Detection / Assessment
- SIEM / Log Management
- Vulnerability Management
- Security Operations Center (SOC)
- Managed Security Service Provider (MSSP)

Personalized Expert Advice Through GTP Analyst Inquiry

Expert advice as easy as 1-2-3

1

Define the purpose of the call

- What is the desired outcome or business decision?
- Top 2-3 questions you'd like to address?

2

Send inquiry request

- Contact your GTP Client Manager
- Submit inquiry through your [Gartner portal](#)
- Send e-mail to gtp.inquiry@gartner.com

3

Schedule the call

- Use the link provided by the service team to select the time and date that are best for you.

Inquiry Call

60 minute personalized call with one of our expert analysts to discuss:

- Strategy
- Innovation and new technologies
- Solution Design / Architecture
- Product Comparison / Selection
- Personalized implementation best practices and pitfalls

Document Review

Pre-arranged session where an analyst will review and comment on:

- Presentations
- Architecture Designs
- RFP/ Requirements
- Misc. Project Materials (20 pg. max/call)